



COMMUNITY

FUNDRAISING

OUTREACH

WELLNESS

## **Marketing / Video / Community Outreach**

### ***Video***

Are you or your group in need of a free promotional video that could be created to help market your cause or event? Beth's WHAT MATTERS Warren videos post on Facebook and Youtube. They are also shared with the Royal Examiner online (most are distributed in their daily email blast to thousands of local residents). Sign up for the Royal Examiner at [www.royalexaminer.com](http://www.royalexaminer.com) and check out the "WHAT MATTERS Warren" tab under "Features."

### ***Facebook Event***

You are welcome to create an event for your Open House gathering on Facebook at "Open House: Meet in the Middle" (search "OpenHouseWhatMatters). Ask Beth if you'd like her to help promote the event through one of her WHAT MATTERS Initiatives.